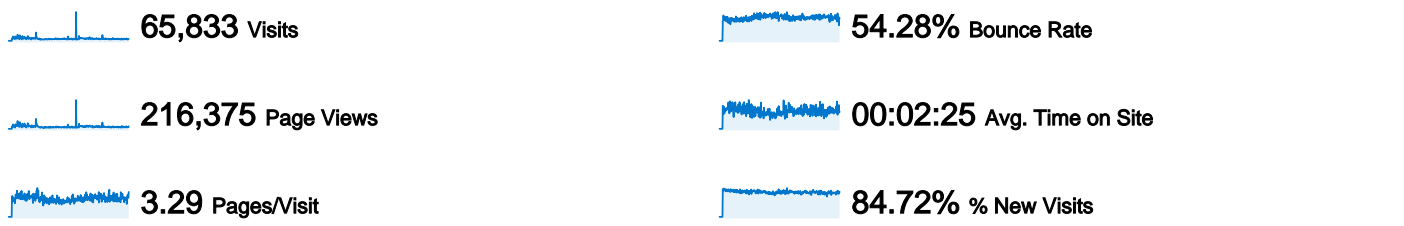
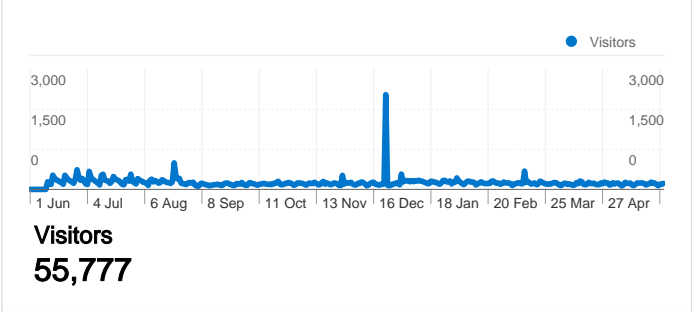


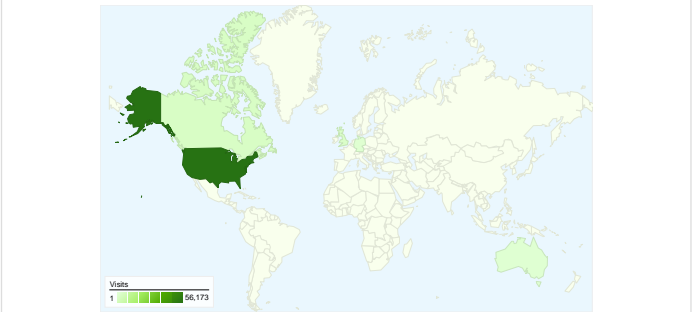
Site Usage



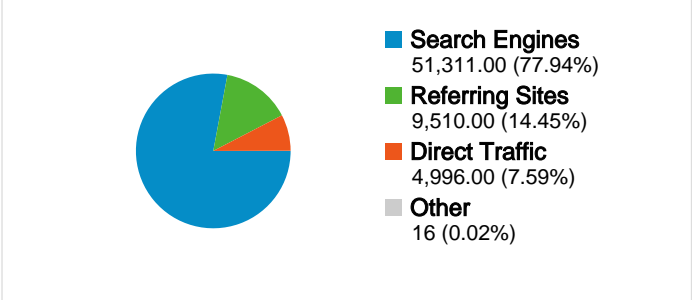
Visitors Overview



Map Overlay

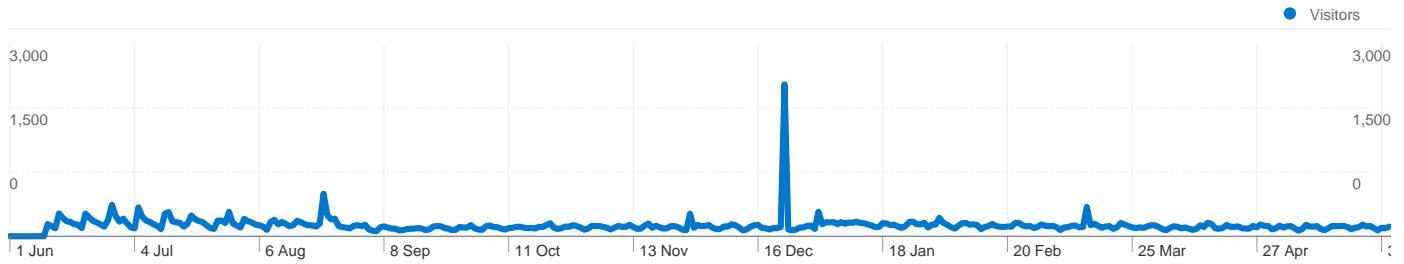


Traffic Sources Overview



Content Overview

Pages	Page Views	% Page Views
/	58,883	27.21%
/communities_Deadhorse.htm	40,144	18.55%
/Photos_North.htm	19,889	9.19%
/Photos_Scott.htm	9,429	4.36%
/communities_Kuparuk.htm	8,532	3.94%



55,777 people visited this site

65,833 Visits

55,777 Absolute Unique Visitors

216,375 Page Views

3.29 Average Page Views

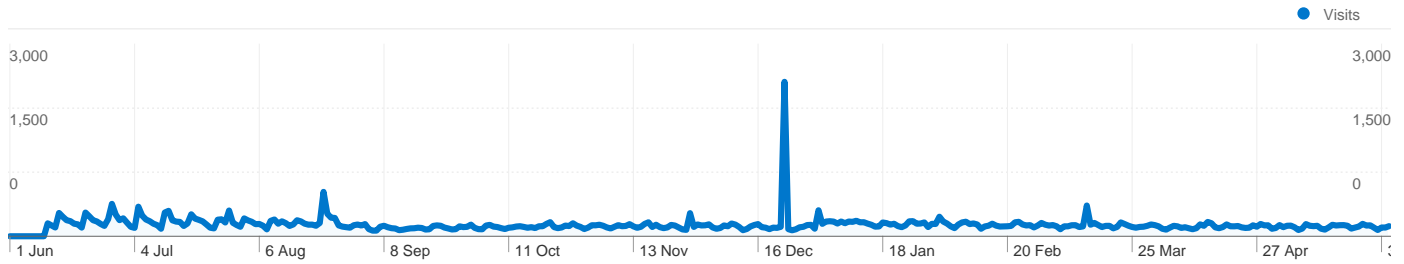
00:02:25 Time on Site

54.28% Bounce Rate

84.72% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	43,870	66.64%	Cable	21,769	33.07%
Firefox	13,385	20.33%	Unknown	18,608	28.27%
Safari	5,814	8.83%	DSL	15,784	23.98%
Chrome	1,986	3.02%	T1	7,186	10.92%
Opera	315	0.48%	Dialup	1,715	2.61%

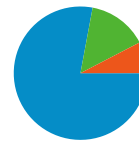


All traffic sources sent a total of 65,833 visits

 7.59% Direct Traffic

 14.45% Referring Sites

 77.94% Search Engines

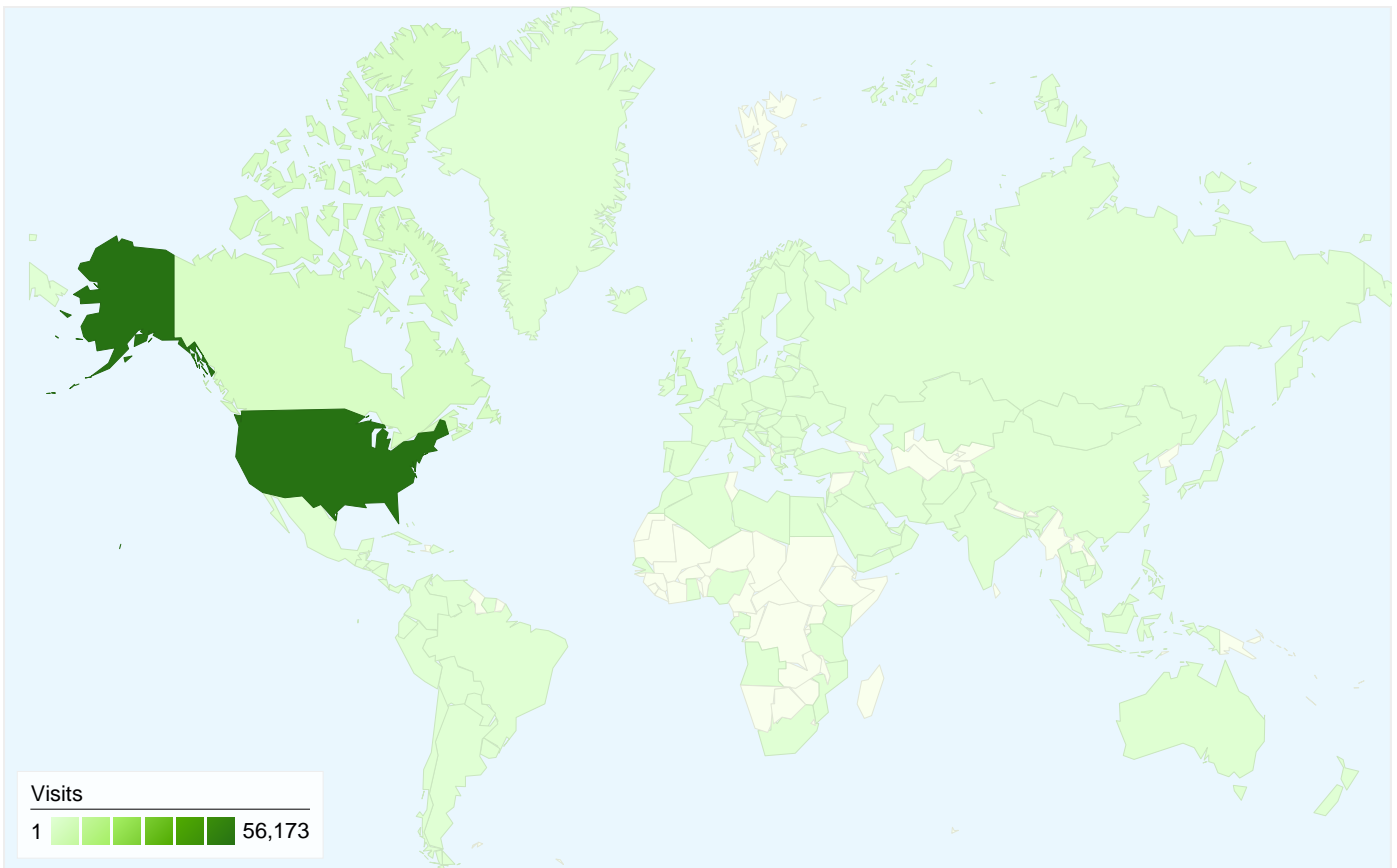


- **Search Engines**
51,311.00 (77.94%)
- **Referring Sites**
9,510.00 (14.45%)
- **Direct Traffic**
4,996.00 (7.59%)
- **Other**
16 (0.02%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	35,412	53.79%
bing (organic)	8,115	12.33%
yahoo (organic)	6,086	9.24%
(direct) ((none))	4,996	7.59%
en.wikipedia.org (referral)	4,088	6.21%

Keywords	Visits	% visits
prudhoe bay	13,629	26.56%
prudhoe bay alaska	5,213	10.16%
deadhorse alaska	4,353	8.48%
dead horse alaska	1,603	3.12%
north slope alaska	775	1.51%

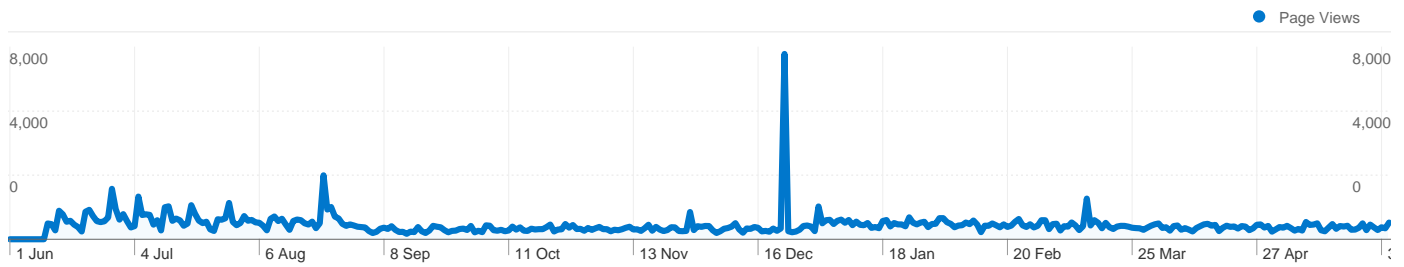


65,833 visits came from 140 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
65,833 % of Site Total: 100.00%	3.29 Site Avg: 3.29 (0.00%)	00:02:25 Site Avg: 00:02:25 (0.00%)	84.78% Site Avg: 84.72% (0.08%)	54.28% Site Avg: 54.28% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	56,173	3.34	00:02:28	84.42%	53.78%
Canada	2,562	3.41	00:02:19	89.03%	54.45%
United Kingdom	1,924	2.69	00:02:09	88.67%	58.94%
Germany	623	2.65	00:01:53	95.02%	54.57%
Australia	476	2.62	00:01:55	80.88%	58.61%
Switzerland	308	3.00	00:01:57	53.25%	51.30%
Sweden	218	4.57	00:02:50	86.24%	53.21%
Netherlands	216	2.97	00:02:20	90.74%	58.80%
(not set)	206	3.23	00:02:27	67.48%	57.28%
Mexico	194	2.62	00:01:58	91.75%	59.79%

1 - 10 of 140



Pages on this site were viewed a total of 216,375 times

 216,375 Page Views

 113,606 Unique Views

 54.28% Bounce Rate

Top Content

Pages	Page Views	% Page Views
/	58,883	27.21%
/communities_Deathorse.htm	40,144	18.55%
/Photos_North.htm	19,889	9.19%
/Photos_Scott.htm	9,429	4.36%
/communities_Kuparuk.htm	8,532	3.94%